

Order / Rev: 197721
 Alt Order #: 06840627
 Flight Dates: 08/11/12 - 08/17/12

Advertiser: POL/RNC IE
 Product Desc: 8/11-8/17 R.N.C. IE
 Estimate: 2994

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	08/16/12	08/16/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	---T---	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
WAVY NEWS10-NN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$250.00		0.00						
E 15	WAVY	08/17/12	08/17/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	----F--	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
WAVY NEWS10-NN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	1		\$250.00		0.00						
E 16	WAVY	08/13/12	08/13/12	Days of Our Lives Days of Our Lives	CM	1p-2p	M-----	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	M-----	1		\$350.00		0.00						
E 17	WAVY	08/14/12	08/14/12	Days of Our Lives Days of Our Lives	CM	1p-2p	-T-----	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-T-----	1		\$350.00		0.00						
E 18	WAVY	08/16/12	08/16/12	Days of Our Lives Days of Our Lives	CM	1p-2p	---T---	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$350.00		0.00						
E 19	WAVY	08/13/12	08/13/12	M-F 4-5p M-F 4-5p	CM	4p-5p	M-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
ANDERSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	M-----	1		\$400.00		0.00						
E 20	WAVY	08/14/12	08/14/12	M-F 4-5p M-F 4-5p	CM	4p-5p	-T-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
ANDERSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-T-----	1		\$400.00		0.00						
E 21	WAVY	08/15/12	08/15/12	M-F 4-5p M-F 4-5p	CM	4p-5p	--W----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
ANDERSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	--W----	1		\$400.00		0.00						
E 22	WAVY	08/16/12	08/16/12	M-F 4-5p M-F 4-5p	CM	4p-5p	---T---	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
ANDERSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$400.00		0.00						
E 23	WAVY	08/17/12	08/17/12	M-F 4-5p M-F 4-5p	CM	4p-5p	----F--	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
ANDERSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	1		\$400.00		0.00						
E 24	WAVY	08/13/12	08/13/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	M-----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
WAVY NEWS10-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	M-----	1		\$1,800.00		0.00						
E 25	WAVY	08/14/12	08/14/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	-T-----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
WAVY NEWS10-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-T-----	1		\$1,800.00		0.00						
E 26	WAVY	08/15/12	08/15/12		CM	6p-630p	--W----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAVY News 10 @6p News 10 @6p														
WAVY NEWS10-6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----				1	\$1,800.00		0.00			
E 27	WAVY	08/16/12	08/16/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p ---T---	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
WAVY NEWS10-6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	---T---				1	\$1,800.00		0.00			
E 28	WAVY	08/17/12	08/17/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p ----F--	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
WAVY NEWS10-6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--				1	\$1,800.00		0.00			
E 29	WAVY	08/11/12	08/11/12	WAVY News 10 Sat 6p WAVY News 10 Sat 6p	CM	6p-630p -----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY NW10 SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	-----S-				1	\$500.00		0.00			
E 30	WAVY	08/12/12	08/12/12	WAVY News 10 Sun 6p WAVY News 10 Sun 6p	CM	6p-7p -----S	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY NW10 SUN1														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	-----S				1	\$500.00		0.00			
E 31	WAVY	08/14/12	08/14/12	M-F 7-730p M-F 7-730p	CM	7-730p -T-----	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
ENT TONIGHT 30														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-T-----				1	\$1,200.00		0.00			
E 32	WAVY	08/16/12	08/16/12	M-F 7-730p M-F 7-730p	CM	7-730p ---T---	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
ENT TONIGHT 30														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	---T---				1	\$1,200.00		0.00			
E 33	WAVY	08/13/12	08/13/12	Mon Prime Other 2 Monday 8-10op	CM	8-10p M-----	:30	3	\$1,400.00	P2	0.00	NM	3	\$4,200.00
STARS EARN STRIPES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----				3	\$1,400.00		0.00			
E 34	WAVY	08/11/12	08/11/12	Olympic Daytime WKND Olympic Daytime WKND	CM	Olympic Daytime V-----S-	:30	2	\$1,600.00	P1	0.00	NM	2	\$3,200.00
2012 SUMMER OLYMPICS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	-----S-				2	\$1,600.00		0.00			
E 35	WAVY	08/12/12	08/12/12	Olympic Daytime WKND Olympic Daytime WKND	CM	Olympic Daytime V-----S	:30	3	\$1,600.00	P1	0.00	NM	3	\$4,800.00
2012 SUMMER OLYMPICS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	-----S				3	\$1,600.00		0.00			
E 36	WAVY	08/12/12	08/12/12	Olympic Prime Olympic Prime	CM	Olympic Prime -----S	:30	1	\$5,000.00	P1	0.00	NM	1	\$5,000.00
2012 OLYMPICS CLOSING CEREMONIES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	-----S				1	\$5,000.00		0.00			
E 37	WAVY	08/14/12	08/14/12	LN M-F M-F News 10 @11	CM	11p-1130p -T-----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
WAVY NEWS10-11														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-T-----				1	\$1,800.00		0.00			
E 38	WAVY	08/17/12	08/17/12		CM	11p-1130p ----F--	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00

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Estimate: 2994

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LN M-F										
				M-F News 10 @11										
WAVY NEWS10-11														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:	08/13/12	08/19/12	----F--		1	\$1,800.00		0.00						
E 39	WAVY	08/13/12	08/13/12	Tonight Show/Jay Leno CM		1134p-1237a M-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
				Tonight Show w/Leno										
TONITE SHW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:	08/13/12	08/19/12	M-----		1	\$400.00		0.00						
E 40	WAVY	08/14/12	08/14/12	Tonight Show/Jay Leno CM		1134p-1237a -T-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
				Tonight Show w/Leno										
TONITE SHW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:	08/13/12	08/19/12	-T-----		1	\$400.00		0.00						
E 41	WAVY	08/15/12	08/15/12	Tonight Show/Jay Leno CM		1134p-1237a --W----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
				Tonight Show w/Leno										
TONITE SHW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:	08/13/12	08/19/12	--W----		1	\$400.00		0.00						
E 42	WAVY	08/16/12	08/16/12	Tonight Show/Jay Leno CM		1134p-1237a ---T---	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
				Tonight Show w/Leno										
TONITE SHW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:	08/13/12	08/19/12	---T---		2	\$400.00		0.00						
E 43	WAVY	08/17/12	08/17/12	Tonight Show/Jay Leno CM		1134p-1237a ----F--	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
				Tonight Show w/Leno										
TONITE SHW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:	08/13/12	08/19/12	----F--		2	\$400.00		0.00						
E 44	WAVY	08/13/12	08/13/12	Late Night/Jimmy FallonCM		1237a-136a M-----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
				Late Night w/Jimmy Fallon										
J FALLON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:	08/13/12	08/19/12	M-----		1	\$150.00		0.00						
E 45	WAVY	08/14/12	08/14/12	Late Night/Jimmy FallonCM		1237a-136a -T-----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
				Late Night w/Jimmy Fallon										
J FALLON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:	08/13/12	08/19/12	-T-----		1	\$150.00		0.00						
E 46	WAVY	08/15/12	08/15/12	Late Night/Jimmy FallonCM		1237a-136a --W----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
				Late Night w/Jimmy Fallon										
J FALLON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:	08/13/12	08/19/12	--W----		1	\$150.00		0.00						
E 47	WAVY	08/16/12	08/16/12	Late Night/Jimmy FallonCM		1237a-136a ---T---	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
				Late Night w/Jimmy Fallon										
J FALLON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:	08/13/12	08/19/12	---T---		1	\$150.00		0.00						
E 48	WAVY	08/17/12	08/17/12	Late Night/Jimmy FallonCM		1237a-136a ----F--	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
				Late Night w/Jimmy Fallon										
J FALLON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:	08/13/12	08/19/12	----F--		1	\$150.00		0.00						
												Totals	56	\$45,350.00